



# ANALOG ASTRONAUT CONFERENCE 2024

SPONSORSHIP PROPOSAL



**01**

INTRODUCTION



## THE BEGINNING OF A NEW ERA...

In 2021 we saw the first commercial crew, SpaceX Inspiration 4 take off on a three day mission. The furthest humans have travelled outside our atmosphere since the Apollo missions.

SpaceX plans for further commercial crewed missions.

With the global space economy having risen to \$447 Billion back in 2020, and NASA's ambitious future plans for an "era of sustainable human spaceflight and discovery"..

*It is clear that both commercial and government are investing heavily in a future that puts humans into Space.*





# What is an Analog Astronaut?



Analog Astronauts have been at the forefront of these human spaceflight missions past and present.

Before we take risks in space, we test on Earth.

We design & carry out important research, perform experiments and test equipment on Earth in extreme environments, simulating Space missions **before** it is allowed in Space.



## Ongoing Missions Around the World

# Our Mission

The goal of the conference and community is to create a centralised location that gathers global industry leaders, key decision makers, engineers, active participants and students to come together and discuss new ideas, collaborate on important research and help shape the future of human space exploration.

Since 2020, our centralised community has grown to over 1000 members from around the world and is fast expanding.



# The Founders & Steering Committee

The Analog Astronaut community and conference was created by Dr Sian Proctor, an Inspiration 4 crew pilot and Jas Purewal, Founder of Space Xplorer UK to gather together studies, experiences and data.

Supported by over 9 steering committee members that consisted of various industry leaders, scientists, engineers, artists and students, our members include Beth Mund, Founder of Casual Space Podcast with over 87,000 community members, Dr Brandy Nunez, Bailey Burns, Emily Apollonio, Dr Jenni Hesterman and Dr Ryan L. Kobrick.



Dr Sian Proctor



Jas Purewal

# First Edition **Event Gallery**

May 6-8, 2022





# Previous Partners



DOCTOR PROCTOR'S  
**SPACE 2 INSPIRE**



# 02

## ANALOG ASTRONAUT CONFERENCE

May 9 to 12, 2024,  
BIOSPHERE 2



## 2023 EVENT THEME

“How analog research can be applied to The United Nations’ Sustainability Efforts & Development Goals”



## FEATURED CONFERENCE PANELS

- “How can analog research be applied to The United Nations’ Sustainability Efforts & Development Goals?”
- **Dr Sian Proctor** - Inspiration 4 Pilot - “From analog astronaut to commercial astronaut”
- “Climate change & sustainability - How can analog research help going forward”?

BIOSPHERE 2 TOURS & BREAKOUT  
SESSIONS

MUSIC & ENTERTAINMENT &  
DINNER

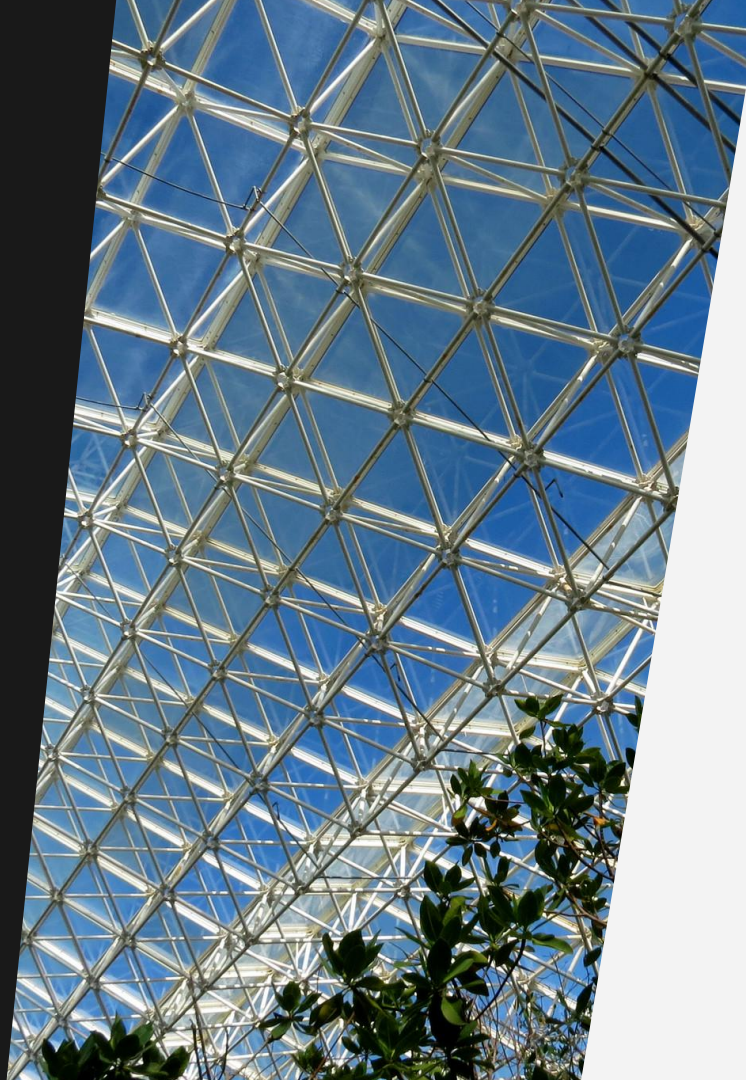
2023 CONFERENCE VENUE

# BIOSPHERE 2

## Arizona, USA

As the world's biggest ecological experimentation site, the Biosphere 2 is the very first curated and entirely sealed off ecosystem. It offers our attendees the experience to learn what it takes for them to run a habitat on the moon or garden like a Martian.

Here, researchers conducts cutting edge climate research to protect the future of our planet for everyone.



**The 3rd edition of the Analog Astronaut Conference is returning to Biosphere 2, the perfect backdrop for our conferences**

- The facility serves as a laboratory for controlled scientific studies, an arena for scientific discoveries & discussions, and a far-reaching provider of public education
- Biosphere 2 catalyzes interdisciplinary thinking and understanding about Earth and its future as an adaptive tool for Earth education and outreach. Research here aims to distill issues related to Earth systems planning and management for use by policymakers, students and the public.




## CONFERENCE SPEAKERS

Our conference has a wide reaching audience beyond the analog community and their own companies. Our speakers are influential leaders in human space exploration and are connected to the wider space industry.

A few of our speakers at the 2022 and 2023 conference included:

- **Dr Sian Proctor** - Inspiration 4 crew pilot
- **Frank White** - author of The Overview Effect
- Analog Astronaut Habitat directors
- **Sara Sabry** - Blue Origin Commercial Astronaut/First Egyptian female analog astronaut and commercial astronaut
- **Mounir Alafrangy** - Commercial Innovation Manager & Technology Lead for the International Space Station National Lab
- **Tim Ellis** - Founder/CEO Relativity Space
- **Katya Echazarreta** - Citizen Astronaut selected by Space for Humanity, electrical engineer and science communicator

# Transformative Impact



*"When we solve for Space,  
we solve for Earth".*

**- Dr Sian Proctor**

An invitation to be part of a group of dedicated professionals pushing through the boundaries of scientific and engineering research that's designed to make space exploration easier, more cost effective and efficient.

- Innovation and research in **regenerative** systems design and sustainable food production.
- Inspiring future generations with the importance of the arts in storytelling of human side of climate change, sustainability and space exploration.
- Providing **solutions** to extreme environments, expeditions and communities living in remote areas.

**03**

**SPONSORSHIP  
PACKAGES**



# Partnership Benefits



Support our mission to grow our centralised community for new ideas, important research and help shape the future of human space exploration



Create massive visibility for a niche group of space-related audience of over 1,000 engineers, scientists, professionals, artists, and students



Boost your brand recognition to new and broader audiences within the space industry



Build valuable business network for potential partnerships & collaborations



Enhance existing marketing programs and strategies for a higher ROI



**Bronze**  
**\$5,000**

## **BRAND SPOTLIGHT**

- A private showcase to cement your brand expertise through a 10-minute speaking slot on the Analog Astronaut Conference stage to position your organization as the leading entity in the space exploration and research industry

## **PREMIUM EVENT BRANDING**

- Your organization's logo featured both virtually and in-person from our dedicated event website to stage backdrop and physical banners in prominent event areas
- Live mentions on stage at different intersections during the event and showcase of your video promotional reel in front of our 120+ live audience including engineers, scientists, professionals, artists, and students

## **CONFERENCE ADMISSIONS**

- One complimentary Standard Ticket to Analog Astronaut Conference

**Silver**  
**\$10,000**

### **EVERYTHING IN BRONZE PLUS...**

- A 15-minute speaking slot on the Analog Astronaut Conference stage

### **DIRECT MARKETING**

- Acknowledgement as sponsor in pre & post event email campaigns

**Gold**  
**\$20,000**

## **EVERYTHING IN SILVER PLUS...**

- A 20-minute speaking slot on the Analog Astronaut Conference stage

## **DIRECT MARKETING**

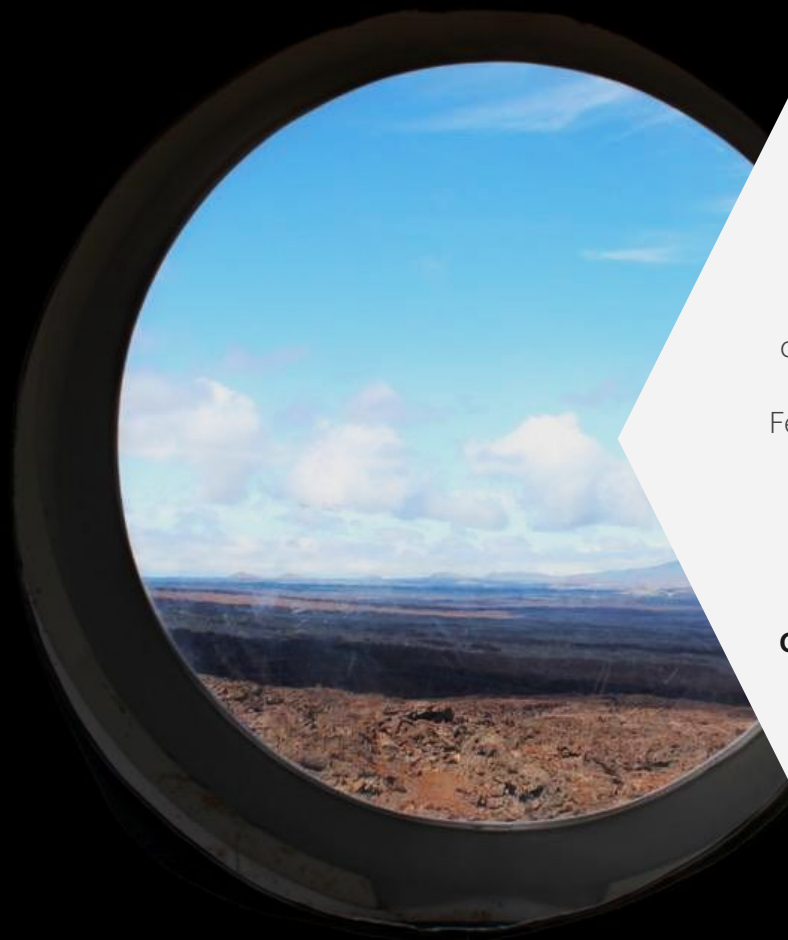
- A dedicated promotional post to over 1,000 online community across our social network (MYT network Forum, LinkedIn, Instagram)
- Acknowledgement as sponsor in pre & post event email campaigns

## **CONFERENCE ADMISSIONS**

- 5 complimentary VIP tickets featuring a small private meeting with one of our key speakers

# Sponsorship Packages Overview

	Brand Spotlight on Stage	Logo Feature on Website and Event Venue	Stage mentions and promo video reel	Promo Post to 1,000+ Online Community	Pre & Post Email Campaign	Conference Admissions
<b>GOLD</b>	20 Mins	✓	✓	✓	✓	5 VIP
<b>SILVER</b>	15 Mins	✓	✓	-	✓	1 Standard
<b>BRONZE</b>	10 Mins	✓	✓	-	-	1 Standard



## Contact

We are more than happy to customise the sponsorship proposal according to your marketing goals. Feel free to reach out to us to enquire or request for more information.

**Jas Purewal**

**CoFounder** + Lead Conference Organizer

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# THANK YOU

We look forward to continuing our journey with you...

**Ad Astra!**

